

CRG RACING TEAM

CRG PRESENT AT THE FIA SPORT CONFERENCE 2017

A CRG delegation made by Paolo De Conto, Euan Jeffery and engineer Marco Urbinati attended the FIA Sport Conference that took place in Geneva. One of the top products of the Italian company, the electric kart CRG E-Drenaline, has been presented in the occasion and received good interest.



A CRG delegation made by World Champion Paolo De Conto, commercial manager Euan Jeffery and engineer Marco Urbinati from the technical department, took part as partner of the FIA Sport Conference 2017 that took place on July 20-22nd in Geneva.

The event has involved 200 FIA delegates, 110 ASN representatives and 35 speakers, that have gathered for a two days of meetings and workshops on the future strategies that should drive the Federation.

CRG took the chance to express its support to FIA's policies in terms of promotion of International Karting, a topic that is destined to become very important in the next few months, when some decisions regarding the promotional content of the racing formats and cost cutting measures will have to be taken.

At the same time, this has also been a great chance to showcase one of the top products of the Italian company: the electric kart E-Drenaline. Sustainable energy is one of the future missions for FIA and CRG technology in this area is certainly cutting-edge.

"This event gave us a chance for useful exchanges and interesting meetings at our stand. We met several authorities in the sport and discussed about the future of karting and activities that could make the work done by the Federation more functional to the needs of the operators" - Euan Jeffery commented CRG's presence at the event in this way.

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Euan Jeffery continued underlining the positive interest on the activities connected to the E-Drenaline: *“As happened last year, we showcased our electric rental kart that has positively impressed all the delegates testing it. We believe that E-Drenaline is the future of the basic activity on rental racetracks as it delivers karting emotions without the issues connected to acoustic and environment pollution, getting closer to an increasing number of enthusiasts.”*

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In the picture: 1) The CRG stand at FIA Sport Conference 2017 with the electric kart CRG E-Drenaline; 2) The opening of the FIA Sport Conference 2017 in the presence of FIA President Jean Todt, Development Director of the United Nations Development Programme (UNDP) Maria Luisa Silva, Head of Sustainability of the International Olympic Committee (IOC) Michelle Lemaître and Head of Climate and Clean Air Coalition for the UN Environment Programme (UNEP) Helena Molin Valdés; 3) CRG's World and European Champion Paolo De Conto awards the winner of the Slalom contest on the electric karts at the FIA Sport Conference. Photo Clement Luck / DPPI

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